

2020 Drouin Golf & Country Club



About Drouin Golf Club



A history of any Golf Club is certainly about the physical layout and the development over the years.

In our case it has been the story of initially converting farming paddocks into something resembling a course.

In the early days the Club was constantly on the move as farmers reclaimed their land or war intervened.

Even our first Club House – the one with the hinged wall which, when lowered, formed a table from which afternoon tea was served – was mobile. It followed where the course went.

When we did find a permanent home, it was basically on a swamp in the middle of a race course with a Race Club as co-tenants. Sand scrape greens, yabby holes and tea-tree stumps were the order of the day.

Situated just forty minutes from Melbourne's eastern suburbs, Drouin golf course offers an interesting challenge for all levels of golfers. With part of the course enclosed by the racetrack and the rest in a natural bush setting the course offers an attractive vista from all angles. The Santa Anna couch fairways and true greens ensure that quality golf conditions prevail.

The Membership base of about four hundred ensures good competition. The main competition days are Tuesday (ladies), Wednesdays (men) and Saturday (mixed). Thursday and Monday see nine-hole comps while Sundays offers special events. A modern Clubhouse has much to offer. The lounge bar is an ideal place for Members to relax while enjoying a lunch time meal and drink. The function centre is available for public hire. There is a versatile, multipurpose events space with an experienced hospitality team, that caters for anything from small business meetings to weddings, conferences, funerals, club meetings etc.

Attached to the club is the pro shop offering a full range of golfing equipment. If it is help with your game that is needed, then former touring pro, Anthony Bambridge, will iron out any kinks in your game.

There are a variety of Membership plans available including country and summer Memberships. Reciprocal rights are available with Barham, Barwon Valley, Hill Top (Tatura), Leongatha, Maffra, Murray Downs, Neangar Park (Bendigo) Orbost, Seaview (W.A.) Shepparton and Woorayl

The club began in 1902 which makes us one of the oldest in the state. A friendly, welcoming attitude has been the hall mark for all of that time. It really has been the place where the city has met the country.

Corporate Partner - \$8,000 plus GST

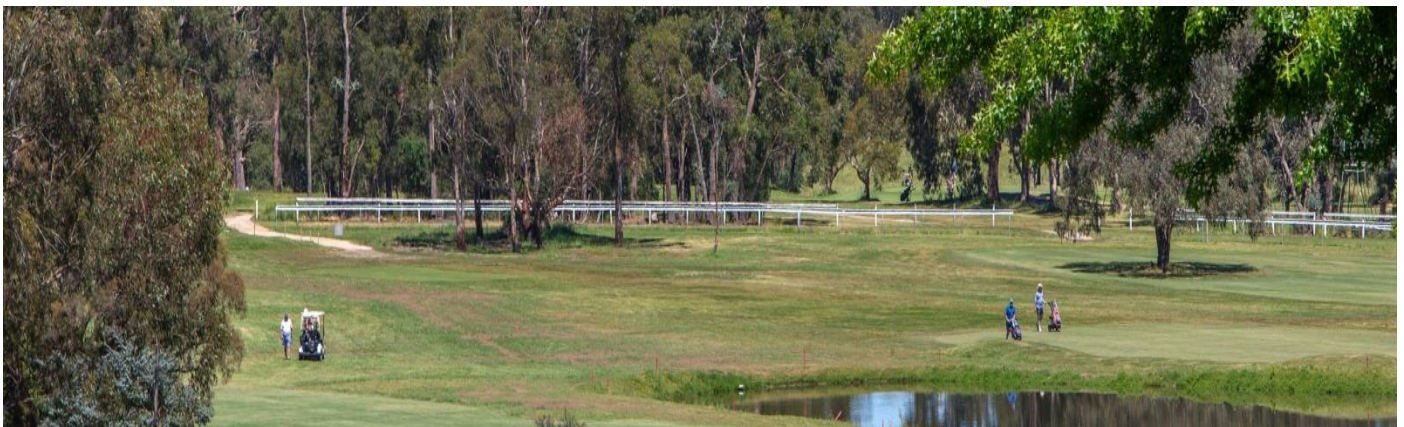
Our aim through our corporate partnerships is to build a strong, mutually beneficial relationship with your business so that everyone benefits - the club, your business, our Members, our town and community.

It's widely held that the most benefit of such partnerships is achieved over a 3-year period. The Club is keen to work with its sponsors to achieve this.

Benefits for Corporate partners include:

- Roadway frontage signage approx. 2m x 1.5m
(subject to Baw Baw Shire approval and artwork provision by sponsor)
- Acknowledgement as a partner on marketing materials, including:
 - Website
 - E – Newsletters
 - Social Media
- Promotion to our Members through the Club e-newsletter – supplied by you
- Advertisements on the TV/scoring screens in the Clubhouse
- Complimentary hire of the Events Space monthly (Subject to availability) (Value - \$2400)
- Two full Golf Memberships and associated benefits (10% discount on drinks and meals, Value > \$1500)
- Business card/brochure station in clubhouse
- Invitation to present targeted information to the Members through the website, social media, e-newsletter, Member information evenings etc.

Terms & Conditions apply



Advertising Sponsor - 3,000 Plus GST

Our aim through your sponsorship is to build a strong, mutually beneficial relationship with your business so that everyone benefits – the club, your business, our Members, our town and community.

Benefits for Club Sponsorship include:

- Stand-alone signage at entrance at of Club precinct
(*subject to Baw Baw Shire approval and artwork provision by sponsor*)
- Full Golf Membership and associated benefits (10% discount on drinks and meals, Value > \$800)
- Promotion to our Members through the Club e-newsletter – supplied by you
- Advertisements on the TV/scoring screens in the Clubhouse
- Acknowledgement as a sponsor on marketing materials, including:
 - Website
 - E – Newsletters
 - Social Media
- Advertising email distribution to members x 6 per annum (content to be provided by Sponsor)
- 2 Complimentary hire of the Events Space (Subject to availability, Value - \$400)
- Business card/brochure station in clubhouse
- Invitation to present targeted information to the Members through the website, social media, e-newsletter, Member information evenings etc.

Terms & Conditions apply



Tee Sponsor - \$1200 plus GST

As one of our Tee supporters, our aim through your support is to build a strong, mutually beneficial relationship with your business so that everyone benefits – the club, your business, our Members, our town and community. You will have access to electronic media exposure and ability to leave your business marketing material in the clubhouse.

Benefits for Tee Sponsors include:

- Exclusive signage on a Tee
- Acknowledgement as a partner on marketing materials, including:
 - Website
 - E – Newsletters
 - Social Media
- Promotion to our Members through the Club e-newsletter – supplied by you
- Advertisements on the TV/scoring screens in the Clubhouse
- Business card/brochure station in clubhouse

Club Sponsor - \$1200 plus GST

As a Club Sponsor your business will be advertised on signage within the clubhouse front precinct and visible to over 5000 members and visitors per annum. You will have access to electronic media exposure and ability to leave your business marketing material in the clubhouse.

Benefits for Club supporters include:

- Signage at clubhouse entrance precinct
- Acknowledgement as a partner on marketing materials, including:
 - Website
 - E – Newsletters
 - Social Media
- Promotion to our Members through the Club e-newsletter – supplied by you
- Advertisements on the TV/scoring screens in the Clubhouse
- Business card/brochure station in clubhouse



Sponsor Application Form

BUSINESS INFORMATION

Trading name:

Company Name (if different):

ABN:

Physical Address:

Postal Address (if different):

Business Email:

Business Phone Number:

I authorise my business details as shown above to be published on the Drouin Golf Club website, including other media as described, I understand that it is my responsibility to keep these details up to date.

Primary Contact Details:

Title: First Name: Last Name:

Position Title:

Postal Address:

Mobile Phone:

Email Address:

Sponsorship Level:

Corporate Sponsorship Package: \$8,000 + GST

Advertising Sponsorship: \$3,000 + GST

Tee Sponsorship: \$1,200 + GST

Club Sponsorship: \$1,200 + GST

Payment Method:

Bank Deposit (EFT) (please enter inv. # OR business Name (for reference)

Account Name: Drouin Golf & Country Club Inc. BSB: 633 000 Account Number: 153 910 401



Signed Agreement:

Partnership Agreement for Calendar year 2020 between:

Drouin Golf & Country Club Inc.

Name (Print):

Signature:

Date:

and

Company:

Name (Print):

Signature:

Date:

TERMS & CONDITIONS

I am pleased to confirm that an agreement has been reached between:

(Company Name)

&

the Drouin Golf & Country Club Inc for (amount) to support the Drouin Golf & Country Club Inc for the 2020 calendar year.

Terms of Agreement:

This agreement will commence on the 1st January 2020 and will finish on the 31st December 2020.

Artwork for signage to be provided by sponsors.

Payment Terms

Payment is due 30 days from invoice, or by alternative arrangements as agreed between both parties.