

2018/2019
Drouin Golf Club

Sponsorship Packages.



About Drouin Golf Club



A history of any Golf Club is certainly about the physical layout and the development over the years.

In our case it has been the story of initially converting farming paddocks into something resembling a course.

In the early days the Club was constantly on the move as farmers reclaimed their land or war intervened.

Even our first Club House – the one with the hinged wall which, when lowered, formed a table from which afternoon tea was served – was mobile. It followed where the course went.

When we did find a permanent home, it was basically on a swamp in the middle of a race course with a Race Club as co-tenants. Sand scrape greens, yabby holes and tea-tree stumps were the order of the day.

Situated just forty minutes from Melbourne's eastern suburbs, Drouin golf course offers an interesting challenge for all levels of golfers. With part of the course enclosed by the racetrack and the rest in a natural bush setting, the course offers an attractive vista from all angles. The Santa Anna couch fairways and true greens ensure that quality golf conditions prevail.

The Membership base of about five hundred ensures good competition. The main competition days are Tuesday (ladies), Wednesdays (men) and Saturday (mixed). Thursday and Monday see nine-hole comps while Sundays offers special events. A recently renovated Clubhouse has much to offer. The modern lounge bar is an ideal place for Members to relax while enjoying a lunch time meal and drink. The function centre is available for public hire. There is a versatile, multipurpose events space with an experienced hospitality team, that caters for anything from small business meetings to weddings, conferences, funerals, club meetings etc.

Attached to the club is the pro shop offering a full range of golfing equipment. If it is help with your game that is needed, then former touring pro, Anthony Bambridge, will iron out any kinks in your game.

There are a variety of Membership plans available including country and summer Memberships. Reciprocal rights are available with Barham, Barwon Valley, Hill Top (Tatura), Leongatha, Maffra, Murray Downs, Neangar Park (Bendigo) Orbost, Seaview (W.A.) Shepparton and Woorayl.

The club began in 1902 which makes us one of the oldest in the state. A friendly, welcoming attitude has been the hall mark for all of that time. It really has been the place where the city meets the country.

Corporate Partner - \$10,000 plus GST

As one of only three Corporate Partners, our aim through our corporate partnerships is to build a strong, mutually beneficial relationship with your business so that everyone benefits - the club, your business, our Members, our town and community.

It's widely held that the most benefit of such partnerships is achieved over a 3 year period. The Club is keen to work with its sponsors to achieve this.

Benefits for Corporate Partners include:

- Roadway entrance signage (size STCA).
- Signage at the entrance of the Club precinct x 2 (W 574 mm x H 230 mm).
- Logo on all 18 tee signs (385 mm x 100 mm).
- Acknowledgement as a partner on all marketing materials, including:
 - Website
 - E – Newsletter – Hooks & Slices weekly
 - Social Media
- Promotion to our Members through the Club e-newsletter – (supplied by you).
- Naming rights to one of our 3 major annual competitions. Invitation to present trophies and associated publicity at your event for that year.
- Cross-promotions with the Club through social media – developed by you.
- Advertisements on the TV/scoring screens and electronic kiosks in the Clubhouse.
- Complimentary hire of the Events Space six times a year (Subject to availability) (Value - \$1200).
- Two full Golf Memberships and associated benefits (10% discount on drinks and meals) (Value - \$1500).
- Invitation to present targeted information to the Members through the website, social media, e-newsletter, Member information evenings etc.

Terms & Conditions apply



Club Sponsor - \$2,500 Plus GST

As one of only 18 Club Sponsors, our aim through your sponsorship is to build a strong, mutually beneficial relationship with your business so that everyone benefits – the club, your business, our Members, our town and community.

Benefits for Club Sponsorship include:

- Signage at entrance of the Club precinct (300mm x 200mm).
- Naming rights & major sponsor for one tee on the course (335mm x 300mm).
- Acknowledgement in our weekly e – newsletter.
- Four promotions annually through the club e - newsletter (supplied by you).
- At least four acknowledgements & cross promotions through social media per year.
- Advertisements on the TV/scoring screens & electronic kiosks in the club house.
- Complimentary hire of the events space twice a year (subject to availability) (value \$400).
- One complimentary Golf Membership (\$750), plus a 50% discount on a second Membership (\$375).
- 10% discount on food and drinks at the bar and bistro.
- Acknowledgement as a Supporter on the club's website.

Terms & Conditions apply



Club Supporter - \$500 plus GST

As one of our Club Supporters, our aim through your sponsorship is to build a strong, mutually beneficial relationship with your business so that everyone benefits – the club, your business, our Members, our town and community.

Benefits for Club Supporters include:

- Your company or family name/logo on sign at entrance of Club precinct (190mm x 30mm).
- Your company/family name on our website.
- Acknowledgement on our social media.
- Recognition in our Members handbook.
- 10% discount on meals/drinks & function room hire.

Terms & Conditions apply



Sponsor Application Form

BUSINESS INFORMATION

Trading Name:

Company Name (if different):

ABN:

Physical Address:

Postal Address (if different):

Business Email:

Business Phone Number:

I authorise my business details as shown above to be published on the Drouin Golf Club website, including other media as described, I understand that it is my responsibility to keep these details up to date.

Primary Contact Details:

Title: First Name: Last Name:

Position Title:

Postal Address:

Mobile Phone:

Email Address:

Sponsorship Level:

Corporate Partnership Package: \$10,000 + GST

Club Sponsorship: \$2,500 + GST

Club Supporter: \$500 + GST

Payment Method:

Bank Deposit (EFT) (please enter inv. # OR business Name (for reference)

Account Name: Drouin Golf & Country Club Inc. BSB: 633 000 Account Number: 153 910 401

Cheque - Please make cheques payable to: Drouin Golf & Country Club

Signed Agreement:

Partnership Agreement for Golfing Season 2018 – 2019 between:

Drouin Golf & Country Club Inc.

Name (Print):

Signature:

Date:

and

Company:

Name (Print):

Signature:

Date:

TERMS & CONDITIONS

I am pleased to confirm that an agreement has been reached between:

(Company Name)

&

the Drouin Golf & Country Club Inc for (amount) to support the Drouin Golf & Country Club Inc for the 2018 - 2019 Golfing year.

Terms of Agreement:

This agreement will commence on the 1st July 2018 and will finish on the 30th June 2019.

Payment Terms

Payment is due 30 days from invoice, or by alternative arrangements as agreed between both parties.

Thank you for your support.

By adopting the Open Edge theme, the Club is keen to capitalise on a major positive, which in the past has been largely ignored; i.e. our location.

A large open space on the edge of Drouin; just 30 seconds off the freeway.

To this end our three logos should be seen as; a sign / location, and two business logos.

We look forward to a long and rewarding partnership.



The home of



Drouin Golf Club Sponsorship Contact Details

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Or

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Drouin Golf Club

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your **golf & event** space